

Contact: Brian Moncey

Black Raven AFC
Phone: 314-222-7424
hello@blkrvn.co

18336 Edison Ave.
Chesterfield, MO 63005
www.blackraven.digital



PRESS RELEASE

Black Raven AFC Announces Acquisition of The Net Impact

Black Raven acquires the marketing and website design division of the 13th largest St. Louis advertising, marketing, and public relations firm, Unidev.

Chesterfield, MO, March 1, 2023: Black Raven AFC, a leading digital marketing agency, announces today the acquisition of The Net Impact, a digital marketing and web development company also based in Chesterfield, Missouri. As part of Unidev, The Net Impact was ranked number 13 of St. Louis' largest advertising, marketing, and public relations firms by the St. Louis Business Journal. This acquisition will enhance Black Raven's capabilities and expertise in the digital marketing and web development space.

"We are thrilled to announce our acquisition of The Net Impact. Their track record of building long-lasting relationships with clients matches the core purpose of Black Raven. The combined power of the two companies means greater marketing success for every one of our valued clients."

Brian Moncey, CEO, Black Raven AFC

Founded in 1997, The Net Impact has been providing services to clients locally in the St. Louis area, nationally, and globally. The company is known for its deep level of expertise in digital marketing strategy, web design, web development, and support services.

"We are excited that The Net Impact's legacy and clients will be preserved by the Black Raven Team. With Unidev's renewed focus on custom software and mobile application development, the acquisition is a natural step towards those clients growing their marketing efforts with Black Raven."

Greg Alexander, Founder, Unidev

As part of the acquisition, The Net Impact will operate as a division of Black Raven AFC. Under the new ownership, The Net Impact will continue to provide the excellent level of service that its clients have come to expect. The terms of the deal are undisclosed.

About Black Raven AFC:

Black Raven AFC is a full-service digital marketing agency that provides website design and development, SEO, digital content creation, video, and social media marketing. Founded in 2019, the company has established itself as the premier builder of Audience First digital marketing roadmaps.

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