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## PRESS RELEASE

### Black Raven AFC Announces Acquisition of Meraki Hive Creative The Combined Team Expands Creative Capacity and Adds a Second Location in Florida.

**Chesterfield, MO, June 7th, 2024:** Black Raven AFC is excited to announce the acquisition of Meraki Hive Creative, a forward-thinking marketing firm renowned for its innovative approach to creative design and branding. This strategic partnership enhances Black Raven's ability to deliver cutting-edge marketing solutions while offering new and powerful print capabilities to its clients.

Meraki Hive Creative, located at the intersection of Collier Boulevard and Bald Eagle Drive in Marco Island, Florida, brings a wealth of creative talent and expertise to Black Raven. Led by Bridget and Sheridan Wright, their skilled team of communicators and specialists align directly with the Audience First vision of Black Raven. From digital content creation to branding and full service print marketing, Meraki excels at developing unique and captivating brand experiences that resonate with audiences.

*"At Meraki Hive our focus has always been creativity and crafting brands that stand out from the crowd. We're thrilled to join forces with Black Raven AFC and leverage our collective expertise to deliver compelling marketing solutions that inspire and captivate audiences."*

*-Bridget Wright, CEO of Meraki Hive Creative*

Meraki Hive Creative offers a wide range of services to clients across the entire state of Florida, including animation and motion graphics, graphic design, print, video production, and photography. With a core competence in branding and identity development, that have brought their clients strategic guidance on creative, visual identity, and environmental branding.

*"When I met Bridget and Sheridan three years ago I had a strong admiration for both them and what they were doing at Meraki. That relationship grew from a friendship to a partnership that will ultimately become a success story for all of the people we collectively serve."*

*-Brian Moncey, CEO, Black Raven AFC*

Together, Black Raven AFC and Meraki Hive Creative are greater than the sum of their parts, offering clients a wealth of creativity, experience, and technical expertise. By combining their talents and resources, the two companies aim to offer a truly unique and collaborative experience with a wide range of creative solutions.

About Black Raven AFC:

Black Raven AFC is a full-service marketing agency that provides branding, website design and development, SEO, digital advertising, content development, video, social media, and print marketing. Founded in 2019, the company has established itself as the premier builder of Audience First digital marketing roadmaps for clients across the country.

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